



UNDERSTAND



RESEARCH

ESAT

Set-Up

ESAT surveys are typically run on an annual basis to understand levels of employee satisfaction across business functions. We work with organisations on:

- Identifying the most appropriate research medium, e.g. email, intranet, online panel or community, etc.
- Survey Design
- Identifying ways to engage employees and encourage survey response
- Identifying the most appropriate analysis & reporting methodologies
- Identifying how actionable insight can be identified and utilised to drive transformational change within the organisation

Jericho Consulting Limited

2 – 6 Boundary Row,

London,

SW1 8HP

+44 (0) 207 099 1950

[info@jerichoconsulting.co.uk](mailto:info@jerichoconsulting.co.uk)

 [@CustExpMan](https://twitter.com/CustExpMan)

<http://jerichoconsulting.co.uk>

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