



REVIEW



RESEARCH

ESAT

Tune-Up

ESAT surveys provide invaluable periodic insight on levels of employee satisfaction, however over time some organisations face challenges that require the methodology to be reconsidered and revised. We work with organisations on:

- Overcoming respondent apathy through:
 - ◇ Identifying the most appropriate research medium, e.g. email, intranet, online panel or community, etc.
 - ◇ Reviewing survey frequency
 - ◇ Reviewing and updating communication & employee engagement methodologies
 - ◇ Survey redesign
- Reviewing analysis & reporting methodologies to optimise levels of recipient engagement
- Reviewing how actionable insight is utilised within the business to drive transformational change

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