



Future State Employee Journey Mapping Workshops

Following the formulation of the Employee Experience Curves, the business needs to define the detail of the 'future state' employee journeys needed to achieve the standards of the ideal employee experience curve. We work with organisations on:

- Establishing detailed written narrative to describe the typical 'as-is' employee experience across all touchpoints (stages and phases of the employee journey), in all channels for all key customer segments
- Establishing detailed written narrative to describe the ideal employee experience across all touchpoints (stages and phases of the employee journey), in all channels for all functions and key roles
- Establish the emotional and functional goal for the future state of each stage and phase of the employee journey
- Provide the platform for the employee initiative exercise

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